



## **VNPT EPAY connects to HomeSend**

Brussels, Belgium and Hanoi, Vietnam - 15 March 2011

BICS, a leading global provider of Voice, Messaging, Roaming, Connectivity and Mobile Financial Services, and VNPT EPAY, a VNPT affiliate and Vietnam's expert in Mobile Wallets and Payment Services, today announced that VNPT EPAY has connected to the HomeSend international remittance hub.

VNPT EPAY is an Electronic Payment Services Provider in Vietnam and a leader in electronic payment services in its market. It is the first to introduce cross-border international remittances in Vietnam using the mobile phone, with the HomeSend remittance hub as a key enabler for this service. As a result, people living in Belgium and the UK will be able to cost effectively and instantly remit money to the mobile wallets of their Vietnamese relatives and friends who are VNPT EPAY subscribers.

The remittance transactions from Belgium and the UK to the mobile wallets in Vietnam are facilitated by BICS' HomeSend solution, a global remittance hub powered by technology partner eServGlobal. HomeSend allows the transfer of any type of funds, such as airtime and cash, and from various fund sources, such as mobile wallets, bank accounts and credit cards, with transfer fees which are lower than those of traditional international remittance avenues.

Mr. Nguyen Quang Minh, General Director of VNPT EPAY said, "The mobile market in Vietnam has developed rapidly over past years. Vietnam is also one of the countries with the great international remittances. However, a large proportion of the population does not approach banking services. We believe that the Homesend service, with the advantages of faster transfer time, more simple and at a competitive rate will receive the interest of customers".

Frederic Schepens, SVP Mobile Financial Services at BICS said, "We are delighted to work with VNPT EPAY to help address the needs of mobile phone users across a broad spectrum ranging from those who travel frequently, to those who do not have a formal bank account. This partnership reinforces our goal to enable a truly global mobile remittance ecosystem."

### **About BICS**

BICS delivers best in class global solutions for Voice, Messaging, Roaming, Connectivity and Mobile Financial Services to hundreds of telecommunication providers around the world. With our passionate and creative teams located in Brussels, Bern, Monaco, Dubai, Singapore and New York, we continuously strive to provide our customers with the highest levels of quality, reliability and interoperability that enable them to maximise end-user value. Our innovative approach is visible through our place at the forefront of the market consolidation and technology advancement. We are a joint venture of Belgacom, Swisscom and MTN, and have rolled out transformative Next Generation Networks (NGN). This together with our continued focus on Value Added Services for Mobile Operators and our growth strategy has enabled us to reach a world-leading position both on the International Voice and Mobile Data markets.

### **About VNPT EPAY**

VNPT EPAY is an Electronic Payment Services Provider in Vietnam and a leader in electronic payment services in its market, leading to services: Mobile payment, Mobile banking, E-Purse, Bill payment and Loyaty management service. Our mission is to provide our customers both in and outside Vietnam with modern, fast and reliable payment services, contributing to promote the non-cash payment in Vietnam.

VNPT EPAY was founded in 2008 by VNPT – Provider of Telecommunication, Post and Information Technology Services in Vietnam and VMS - Provider of mobile services in Vietnam.

### **About HomeSend**

The HomeSend service, based on eServGlobal's technology, is the first mobile centric global hubbing service for international remittance, airtime exchange and roaming recharge, endorsed by the GSM Association. For more information on HomeSend, please see <http://www.homesend.com>

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