**BICS SIM FOR THINGS**

**Turnkey Global Connectivity for IoT**

The network behind the world's top networks

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**APPLICATIONS FOR CONNECTED CARS**

- Safety
- Navigation
- Assistance
- Entertainment
- Insurance
- Time to revenue
- Autonomy of management
- Global connectivity
- Scalability and flexibility
- Deployment complexity

**CHALLENGES**

- M2M connectivity in 200 countries
- Full control and autonomy
- 210+ APIs
- Pay as you go
- Monetization tools
- Real-time asset control

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**USE CASE**

**BICS IOT SOLUTIONS: AUTOMOTIVE**

**Customer**

The Internet of Things (IoT) will completely transform the automotive industry. Cars have been connected for years, but automakers need the technologies and tools to turn this connectivity into a revenue stream.

Sim for Things (SFT), the BICS global IoT solution has been developed to offer automakers the tools and connectivity they need to leverage this opportunity.

**Applications**

- Safety improvements using IoT sensors
- Route planning and guidance with real-time traffic updates
- Automated roadside assistance
- Connectivity for car and driver's insurance management
- On-board entertainment

**Requirements**

- Flexible and scalable IoT platform
- Multi-network global connectivity
- Ease of implementation and maintenance
- Autonomy and self-management for the whole fleet
- Ability to monetize

**Solutions**

**BICS SFT** offers flexible, reliable, easy to use international connectivity for applications running on connected automobiles.

**Flexible platform with APIs**

The platform has to be flexible enough to support all connected car applications and different IoT business models, which might themselves evolve. BICS SFT is a turnkey IoT connectivity solution with more than 210 APIs, to easily embed connectivity in cars and quickly launch an ever-growing range of services for end users.

**Results**

SIM for Things, the BICS global IoT solution, enables automotive companies seeking to become a part of the global IoT revolution to minimize time to market, optimize costs and ensure highly reliable, secure connectivity everywhere in the world.