



The network behind the world's top networks

BICS IoT SOLUTIONS: TRAVEL SIM FOR THINGS

Customer

The number of international travelers is set to reach 1.8 billion by 2025,¹ and as travel statistics continue to rise, so do roaming expectations. Day to day, consumers are reliant on an increasing number of connected devices, which are equally – if not more – important when traveling abroad. Travelers expect their devices to remain operational wherever in the world they are, with reliable, high quality, cost effective connectivity. For providers, the Travel SIM market is highly competitive – as customer demand increases, operators must deliver the best customer experience at the right price, to remain viable.

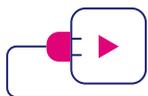
Features



High quality global connectivity to match customer needs



Competitive and flexible pricing and billing



Plug and play usability

Requirements



Global multi-network mobile coverage



Simple cost structure



Bootstrap global SIM profile



Real-time and flexible SIM provisioning and management

Solutions



BICS Travel SIM for Things offers Travel SIM providers the flexibility, reliability and improved user experience needed to stay competitive in an already crowded market.

Reliable connectivity everywhere

Travel SIM providers must ensure subscribers' stay connected at all times when traveling overseas. BICS Travel SIM for Things offers reliable connectivity with local multi-network coverage in more than 200 countries, leveraging BICS' extensive relationships with operators worldwide. Operators also benefit from optimized global wholesale costs in many regions, gained from existing commercial agreements with mobile network operators around the world.

Optimized end user experience

Operators can enable roaming instantly – users simply input the SIM into the mobile device and they are ready to roam. With customized alerts to notify users of package limits, customers have peace of mind and operators can eliminate bill shock. In addition to frictionless top-ups and low latency roaming through BICS' regional platforms, there are no manual APN settings to configure, ensuring an optimized connectivity experience.

Flexible, technology agnostic platform with APIs

BICS Travel SIM for Things is available as either a SIM profile for customers to integrate into their solutions, or via physical SIM cards provided by BICS. The solution is designed so that Travel SIM providers can easily manage hundreds and even thousands of SIMs on a global scale – more than 210 APIs ensure flexible and highly scalable SIM control. With a vast range of options available to tailor data packages to customer needs, the entire platform has been developed for real-time management of each SIM, for billing, monitoring network quality, and more.

Results

BICS Travel SIM for Things allows operators to provide an improved user experience with the highest reliability and quality of global connectivity. By drawing on longstanding commercial relationships with operators around the world, optimized global wholesale costs allow operators to offer competitive pricing bundles to subscribers, while a bootstrap global SIM profile enables initial connectivity everywhere with a single global pricing model – making BICS the ideal Travel SIM partner.

¹ World Travel and Tourism Council