

# Use case: BICS IoT solutions for consumer devices

## The challenge

To drive consumer engagement, create personalized experiences, and improve customer loyalty, consumer devices need reliable, ubiquitous and cost-effective global connectivity.



### Customer context

- The consumer IoT market should reach **\$142 billion by 2026** at a CAGR of 17%



### Consumer device applications

- Personalize **consumer experiences**
- Launch new connected services and solutions
- Enable preventative and predictive maintenance
- **Live data** on device status to optimize performance



### IoT connectivity requirements

- Global telecoms assets and expertise
- **Seamless global connectivity**
- Support for numerous devices and services
- **Easy implementation** and maintenance
- Autonomy and self-management



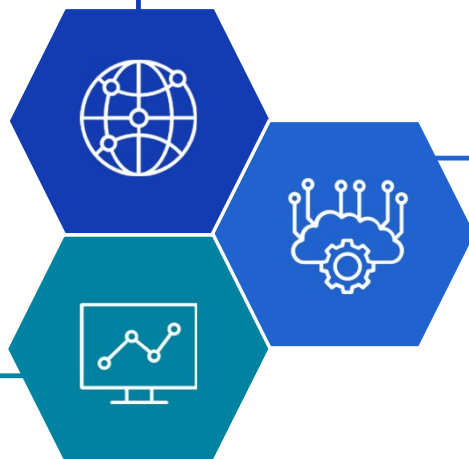
# Use case: BICS IoT solutions for consumer devices

## The solution

BICS SIM for Things offers a flexible and easy-to-implement platform to support a wide range of connected devices and IoT business models, even as they evolve over time.

### Flexible platform with APIs

- Turnkey solution offering easy integration



### Reliable and seamless global connectivity

- Built-in connectivity across 700 networks in 200 countries
- Attractive data rates

### Simple management portal

- Autonomous provisioning, deprovisioning, management, and troubleshooting
- One SIM, one platform, one partner to eliminate complexity

## Results

- Launch connected services without acquiring new infrastructure, expertise, or staff
- Seamless service when roaming
- Reliable connectivity
- Streamlined management