bics

Comprehensive A2P Messaging solution
Engage with your customers worldwide

Global reach via one single interface	Safe and reliable delivery	Built-in compliance	Easy integration via API	Scalable solution fit for a high volume of messages

Reliable SMS delivery for any business use case

Security
Verify your users' identity by means of one-time passwords (OTP) delivery with two-factor authentication (2FA) and secure transactions with time sensitive transactional alerts.

Alerts and reminders
Reduce no-shows with reminders, keep employees safe with hazard notifications, and prevent system downtimes with relevant time sensitive service notification.

Mobile marketing
Increase your reach and engagement by adding SMS as a communications channel to your marketing applications.

Billing updates
Create smoother billing experience with direct notifications for due or upcoming bills.

Conversational SMS
Engage and transact with your customers in real-time with two-way SMS communications.

Build your SMS campaigns quickly and easily
Use A2P messaging to increase customer engagement and accelerate sales

Banking, finance, and insurance
- Payment reminders and anti-fraud alerts
- Notifications on validated transactions
- Notifications on personal data updates (e.g. password changes, and more)

E-commerce
- Notifications on account information
- Order confirmation and order status notifications
- Abandoned cart reminders to re-engage high-intent shoppers
- Satisfaction surveys and feedback

Entertainment
- Confirm bookings and provide secure logins
- Build loyalty with promotional codes and reward programs
- Event updates or reminders

Transportation and logistics
- Delivery status updates and parcel tracking for customers
- Delivery and shipment confirmations
- Driver alerts on hazards and traffic jams

Tourism and travel
- Booking confirmations and links to important reservation documents
- Check-in or travel alerts
- Travel guideline notifications

Recruitment platforms
- Reach candidates directly and instantly
- Send appointment reminders
- Keep candidates updated throughout the recruitment process

Why BICS

Global reach
- One single partner for global SMS delivery
- Optimized routing
- Built-in regional regulation compliance

Transparent pricing model
- Multiple pricing options including cost-per-SMS or cost-per-conversion
- Country-based pricing
- No hidden costs

Easy integration
- Advanced and customizable APIs
- Integrates seamlessly with your back-end systems
- Delivery reports via APIs

Safe and reliable
- Built-in advanced security features
- Unique insights on the fastest, most secure routes possible for your messages

Around-the-clock customer support
- 24/ 7 enterprise-grade customer service in regional language
- Proactive quality checks and monitoring
- Optional premium customer support with real-time analytics

Single number use
- Simplify customer communications by using the same number for all voice calls and SMS

For more information, please visit: **bics.com**